

UNITED

THE OFFICIAL MATCH MAGAZINE OF HEREFORD UNITED

15p



Wigan Athletic

**FOOTBALL LEAGUE
FOURTH DIVISION**

on AUGUST 19th

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1978~79 SEASON

Volume 1. Issue 2.



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FOCUS ON THE FOURTH

WIGAN ATHLETIC and Hereford United shared the giantkilling headlines this week when they both beat higher graded opponents to go through to the second round of the Football League Cup.

A last minute goal from Tommy Gore earned the Latics a 1-1 draw when they met Tranmere Rovers at Prenton Park last Saturday and in the return match at Springfield Park on Wednesday, Frank Corrigan shot them to a 2-1 victory against the Third Division outfit.

It was a last minute goal from Dave Jones that boosted Hereford's hopes when they visited Bristol Rovers last Saturday and, with ground advantage on Wednesday, Billy Holmes, John Layton, Steve Emery and skipper Frank Barton did a real demolition job on the Second Division club.

This afternoon both clubs will be concentrating on getting off to a good start to their Fourth Division programme and Wigan's win over Tranmere Rovers suggests that they could make a big impact during their first season in the Football League.

They will, no doubt, hope to emulate United's achievement when Hereford won promotion at their first attempt by finishing runners-up to Southport.

That was just over five years ago and it is ironic that it was Southport who were voted out of the league in June to enable Wigan to visit Edgar Street this afternoon.

Although United's aim is to get back into the Third Division as soon as possible, there is no denying that their last spell in the Fourth Division was one of the most successful in the club's history.

Not only did they win promotion by finishing runners-up but the gate average of 8,920 still stands as a club record and they also made a record profit of £15,000 during the season.

Circumstances, however, were different at that time and league football was something new for fans in Herefordshire and the surrounding outposts. Since then spectators have become more selective and United officials will be happy if they can average 6,000 gates during the coming campaign.

by TED WOODRIFFE

Hereford Times

After Second and Third Division football, the names of the clubs and the players do not hold the same attraction.

But there are a few household names like Allan Clarke, the former Leeds United sharp-shooter, who has taken over as player-manager at Barnsley, and ex-England international Paul Reaney, who has linked up with Bradford City.

Hereford's Mike Bailey, of course, had an illustrious career with Wolves and Charlton, and Stockport County's boss is former England and Manchester City star Mike Summerbee.

Only four teams, however, can be promoted and the scene seems set for an intriguing battle for honours during the coming campaign.

FOURTH DIVISION. 1977-78

	P	W	D	L	F	A	W	D	L	F	A	Pts
Watford	46	18	4	1	44	14	12	7	4	41	24	71
Southend	46	15	5	3	46	18	10	5	8	20	21	60
Swansea	46	16	5	2	54	17	7	5	11	33	30	56
Brentford	46	15	6	2	50	17	6	8	9	36	37	56
Aldershot	46	15	8	0	45	16	4	8	11	22	31	54
Grimsby	46	14	6	3	30	15	7	5	11	27	36	53
Barnsley	46	15	4	4	44	20	3	10	10	17	29	50
Reading	46	12	7	4	33	23	6	7	10	22	29	50
Torquay	46	12	6	5	43	25	4	9	10	14	31	47
Northampton	46	9	8	6	32	30	8	5	10	31	38	47
Huddersfield	46	13	5	5	41	21	2	10	11	22	34	45
Wimbledon	46	11	8	4	37	26	3	9	11	15	39	45
Doncaster	46	8	11	4	39	28	6	5	12	27	41	44
Scunthorpe	46	12	6	5	31	14	2	10	11	19	41	44
Crew	46	11	8	4	34	25	4	8	13	16	44	44
Newport	46	14	6	3	43	22	2	25	16	22	51	43
Bournemouth	46	12	6	5	28	20	2	9	12	13	31	42
Stockport	46	14	4	5	41	19	2	8	15	15	37	42
Darlington	46	10	8	5	31	22	4	5	14	21	37	41
Hallifax	46	7	10	6	28	23	3	11	9	24	39	41
Hartlepool	46	12	4	7	34	29	3	3	17	17	55	37
York	46	8	7	8	27	31	4	4	14	29	38	36
Southport	46	5	13	5	30	32	1	5	16	22	44	31
Rochdale	46	8	6	9	29	28	0	2	21	14	57	24

- Cover Pictures: Billy Holmes puts in a powerful shot during the first half of last Saturday's Football League Cup match against Bristol Rovers at Eastville. Goalkeeper Martin Thomas could only parry the ball but he managed to push it clear as Kyle Holmes rushed in to challenge.

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MIKE BAILEY'S COLUMN



I was really pleased for the lads that we got such a wonderful result against Bristol Rovers on Wednesday night and I am sure that you were all delighted with the way we achieved our victory to go through to the second round of the Football League Cup. Before I applied for the player-manager's post at Hereford, I often used to read about the club's giantkilling feats and it is certainly very satisfying to be associated with another achievement of this kind.

I think that we earned our victory as a result of patience and hard work: it was a good team effort and things started to work out right when we started to push players forward in the second half. There was plenty of honest endeavour and enthusiasm, and to beat a Second Division club is a big feather in our cap.

But we mustn't run away with the idea that we are going to carry everything before us on the strength of one good result. We are only just starting the new season and we have got a long haul in front of us. It is going to be a testing game for us this afternoon against Wigan, who have also got off to a good start by beating Third Division Tranmere Rovers, and they will be doing their utmost to mark their Fourth Division debut on a winning note.

This afternoon's match is being sponsored by Renwicks Motors and I am sure that they will benefit from their decision to back the club in this way. Sponsorship is a big thing in North American football and I know from personal experience the way that firms and business concerns have found it an excellent way to advertise their products.

There was one occasion when a big catering firm, known as MacDonald's, offered a free hamburger to everyone attending a match at Minnesota, and the gate was 30,000! Although over 25,000 spectators presented their gift vouchers to claim a free hamburger the following week, the firm still showed a good profit by selling them something else while they were in the shop. Then another company, who sponsored another match, offered 15 percent discount on their goods and their Saturday takings went up from 100,000 dollars to 180,000 dollars.

I think this goes to show that sponsorship can be of mutual benefit and I hope that more and more firms and companies will follow the lead given by Renwicks Motors and sponsor a Fourth Division match at Edgar Street during the season. I am certain that they will find it the best way to advertise, and they will also be helping us to improve the standard of football for supporters.

Let's all keep United, MIKE.



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Nickname: The Latics.

Manager: Ian McNeil.

Ground: Springfield Park.

WIGAN ATHLETIC were formed in 1932 following the demise of Wigan Borough, who held membership of the Third Division (North) from 1921 until they withdrew from the Football League after 10 seasons.

Since then the Latics have been trying their utmost to regain league status for the town and as long ago as 1953 they polled 17 votes and the following year received 19, which was one more than Peterborough United, who were elected six years later.

They were then overtaken by Oxford United and Cambridge United but they appeared to be on the verge of achieving a break-through when they polled 18 votes in 1970. It was then, however, that Hereford United decided to step up their bid for league status and at the annual meeting in 1971 they outpointed their Lancashire rivals by 22 votes to 14 and gained election the following year.

To many critics it seemed as though the Latics were fighting a lost cause, and that they were being haunted by the stigma of Wigan Borough's withdrawal so many years earlier, especially when Wimbledon were voted into the league last year. But they finally made it in June at the expense of Southport.

They were elected on a second ballot after a tie on the first count and they thus went through a similar experience to Hereford United, who tied

with Barrow in 1972 before winning the second ballot 29-20.

Wigan move up into the Fourth Division as reigning Northern Premier League champions but before the formation of this competition in 1969-70 they covered themselves with honours by winning the Cheshire League four times and the Lancashire League on four other occasions.

The inaugural season of the Northern Premier League brought championship success for Macclesfield by the narrowest possible margin. They finished level on points with Wigan but their goal average was 1.756 compared with the Latics' 1.750.

The following season, however, Wigan made no mistake when they topped the table with six points to spare after losing only two of their 42 league matches and, after twice finishing third and then runners-up, they regained the title in 1974-75.

After a couple of lean years by the Latics' standards they made it a hat-trick of championship wins last season to underline their strong case for Football League recognition.

Wigan have frequently thrust their way into the soccer headlines with their exploits in the F.A. Cup and over the years they have claimed a number of Football League scalps. In 1970-71, after disposing of Peterborough United, they gave a tremendous display at Maine Road in the third round before being pipped 1-0 by First Division Manchester City and in 1974-75 they beat Shrewsbury Town in a replay before Mansfield Town beat them at the second attempt.

Their hopes of a Wembley success, however, were wrecked by Scarborough when they reached the final of the F.A. Challenge Trophy in 1972-73. They were beaten 2-1 after extra-time by Scarborough in a match that attracted a crowd of 23,000. Scarborough then went on to pip them by a point for runners-up honours in the Northern Premier League.

But at long last Wigan rightfully took their place in the Football League as just reward for their consistency as a top non-league club.

MAN IN THE MIDDLE

ALEX HAMIL, of Wolverhampton, will complete 20 years as a referee next of the Midland Combination and the West Midland League. He lined the Scotland-Ireland inter-man in Government workshops. Married with one son he is a senior fore-

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EDGAR STREET SPOTLIGHT



Saturday, December 12, 1953

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TODAY'S SPONSORS

This afternoon's match is being sponsored by Renwicks Motors, of Blueschool Street, Hereford, who are the agents for Chrysler Dodge trucks and also the newly appointed Hereford BMW dealers for sales, services and parts.

Sales manager Richard Hall has always been a keen Hereford United supporter but General manager Roy Phillpotts is a Liverpool fan. He can be forgiven, however, following the transfer of Kevin Sheedy to Anfield for £80,000 in June.

For Wigan Athletic, league football is a new venture and so is Renwicks Motors' association with BMW . . . and we wish them both every success.

As a special gesture to United supporters Renwicks Motors are issuing credit vouchers for £75 this afternoon and they can be used up until the end of September by anyone buying a second hand car from the Blueschool Street firm.

If you are thinking of getting another car this could be your lucky day!

IT'S almost quarter-of-a-century since Hereford United first met Wigan Athletic at Springfield Park and the attendance of 24,526 still stands as a gate record for a meeting between two non-league clubs in the F.A. Cup.

Supporter Harold Worgan provided a copy of the programme for the match which was played on December 12th, 1953, and the United team included Johnny Layton, the father of central defender John Layton. George Mountford led the Hereford attack, Reggie Bowen was on the right-wing and Charlie Thompson was centre-half.

* * *

After United had missed a couple of early chances to take the lead Wigan took command to romp into the third round of the competition with a 4-1 victory. They were drawn away to First Division Newcastle United and surprised the soccer critics by gaining a 2-2 draw at St. James' Park but were then beaten 3-2 at Springfield Park after a heroic struggle. United, however, succeeded where Wigan failed because 18 years later they also drew 2-2 at St. James' Park in a third round tie and then won the replay 2-1 in extra time.

* * *

During the 1971-72 season Wigan accepted an invitation to take part in the Herefordshire Senior Cup final on a home and away basis when both matches were played on Sunday afternoons. The match at Springfield Park attracted a gate of 4,894, including over 400 Hereford supporters who made the trip by special train, and an injury time goal from Alan Jones helped United claim a 1-1 draw after Lee Koo had given the Latics a sixth minute lead. In the return match at Edgar Street there was a gate of 4,475 and a goal from Ivan Hollett gave United a 1-0 victory.

* * *

United Board of Directors are delighted that they have been given the opportunity to play hosts to Wigan Athletic on the occasion of their first Football League game, and as a token of remembrance they are presenting the visitors with a suitably inscribed replica Hereford bull. Three special pennants have also been ordered to mark the occasion and one will be presented to the Wigan Board of Directors, one will go to Renwicks Motors, who are sponsoring today's match, and the other will be retained by United.

* * *

Congratulations to John Rogers, who has been elected chairman of Hereford United Supporters' Club, and our thanks go to Frank Lloyd, who has agreed to carry on as secretary. Former Mayor of Hereford Jim Harding has been re-elected vice-chairman and popular Les Savory is again treasurer. A new member of the club's administrative team is Ivan Bishop, former secretary of the Hereford Evening League, who has been appointed secretary of the Social Club, and we are sure that he will do a first class job in the position.

* * *

The annual meeting of club shareholders for the year ending May 31st, 1978, will be held at the Social Club next Monday, and a notable absentee will be Mr. Howell Davies, the senior partner in the firm of Hereford solicitors, T. A. Matthews and Co., who died in a Harley Street clinic last week. Mr. Davies was a very good friend of Hereford United and our deepest sympathy goes to his widow and family.

* * *

Hereford United Club Shop is well worth a visit if you haven't been in recently and there is plenty of room to look around. Programmes for all last season's home international matches are now on sale at the shop in addition to the programme for last Saturday's F.A. Charity Cup final between Nottingham Forest and Ipswich Town.

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Wigan Athletic's first team squad: Back Row—K. S. Carrigan, N. Ward, J. Hinnigan, J. Wright. Front Row—L. Gillibrand, J. Wilkie, I. Purdie, K. Banks (Trainer).

Meet the LAT

WIGAN have made five new signings during the summer and they include Ian Seddon, who joined them from Rochdale after spells with Bolton Wanderers, Chester, Stockport County, Chesterfield and Cambridge United. Aged 27, he has made in the region of 200 league appearances. Another newcomer is Ian Purdie, aged 25, a Scottish under-23 international, who has played for Motherwell, Aberdeen and Dundee.

Neil Davids, 22, was on Leeds United's books but made his league debut at centre-half in the First Division with Norwich City. He had spells on loan with Northampton and Stockport, and was signed during the summer from Swansea City. He is an ex-England Youth international. Alan Crompton, 20, an inside-forward, started his career with Sunderland and made his league debut in Blackburn Rovers' colours.

The other newcomer is Kevin Smart, 19, who was signed on a free transfer from Plymouth Argyle, with whom he made nine Second Division appearances at the end of the 1976-77 season. He was regarded as one of Argyle's most talented apprentices and last season he played 33 league matches with the West Country side.

John Brown, aged 30, last played at Edgar Street four years ago when he kept goal for Preston North End. He is in his third season at Springfield Park and his league experience is 67 games with PNE and 26 on loan with Stockport County.

MATCH SPONSORED BY



hart, P. Houghton, N. Davids, G. Gay, J. Brown, F. McNeil (Manager), A. Crompton, I. Seddon, T. Gore,

ICS

Joe Hinnigan, 21, was signed for a four-figure fee from South Liverpool three years ago.

Club captain Ian Gillibrand, 29, has been with the club 10 seasons and has over 600 first team appearances to his credit since he moved north from Arsenal. Jeff Wright, 24, who gets a fair quota of goals, was signed from Netherfield four seasons ago.

Noel Ward, 24, played for Portadown in Northern Ireland before being transferred to Aberdeen and then moved to Wigan two years ago. He is 6ft. 2ins. high and weighs 13 stone. Frank Corrigan, also aged 24, was signed from Northwich Victoria last season and his fine ball play has made him a great favourite at Springfield Park.

John Wilkie, 28, has been the Latics' leading scorer for the past two seasons and is very quick off the mark. He was signed for a four-figure fee from Elgin City, the Highland League club. Peter Houghton, 23, a powerful striker, scored 10 goals in 17 games last term and previously played for South Liverpool in the Northern Premier League.

Micky Woswick, 31, an ex-amateur international, has been an outstanding non-league player for the past 10 years and he is the only member of last season's championship team to remain a part-timer. Tommy Gore, 25, was signed from Tranmere Rovers five years ago, and was voted Wigan's Player of the Year at the end of last season.

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PHIL ROBERTS

Birthplace: Cardiff.

Birthdate: 24th February, 1950.

Joined United: 13th June, 1978.

Previous Clubs: Bristol Rovers and Portsmouth.

Representative Honours: Five full Welsh caps
and Ten Welsh under-23 caps.

Married: Yes.

Children: Two—Gavin and Mark.

Favourite Food: Fish.

Favourite TV Programme: Crossroads.

Favourite TV Star: James Garner.

Favourite Actor/Actress: Dustyn Hoffman.

Favourite Singer or Group: E.L.O.

Favourite Other Team: Chelsea.

Likes: Going out for meals.

Dislikes: Smoking at meal times.

Hobbies: Sport in general.

Personal Ambition: To own my own business.

If You Were Not a Footballer What Would You
Think You'd Do: Farming in General.

Person You Would Most Like To Meet: Britt
Ekland.

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GOING AWAY

Hereford United will be in action again on Wednesday night when they visit Valley Parade for a Fourth Division engagement with Bradford City.

HEREFORD

Follow A4103 to Worcester. Then M5 northbound to the junction with the M6. Signs the North West to join M6. Continue with M6 to Junction 21(A)—junction with M62 (westbound).

In $\frac{1}{2}$ mile branch left (signs Rochdale) to join M62 (eastbound). Later continue with signs Leeds. Leave M62 at junction 26, then take left-hand lane and follow signs Bradford to join M606.

In $2\frac{1}{2}$ miles end of Motorway, and at roundabout take fourth exit (signs Bradford A650) to join Bradford Ring Road A6036. Proceed to Dudley Hill and at roundabout take first exit to join A650 (signs City Centre), into Bradford.

From City Centre follow signs Keighley A650, to leave by Manningham Lane. In $\frac{1}{2}$ mile turn (unclassified) into Valley Parade for

Bradford City Football Club.

(Route provided by Automobile Association, Dog-kennel Lane, Halesowen, West Midlands).



It was all smiles last week when player-manager Mike Bailey, goalkeeper Tommy Hughes, striker Steve Crompton, Jim Finney and Brian Farley, made the trip to Cheltenham General Hospital to wish supporter Louise Cook, aged 17, a speedy recovery.

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VITAL STATISTICS

Total Club App.	Club Goals	Appearances 1978-79	League Cup Goals
(1)		BAILEY	(1)
20	3	BARTON	2 1
4(2)		BOUSTON	
40		BURROWS	
16		CORNES	2
25(2)	4	CROMPTON	
191(1)	6	EMERY	2 1
11(6)	3	HOLMES (W)	2 1
6		HOLMES (K)	2
162		HUGHES	2
2	1	JONES	2 1
158	16	LAYTON	2 1
61(1)	3	MARSHALL	
2		POWELL	2
20		PRICE	2
7(6)		PROUDLOVE ...	
2		ROBERTS	2
75(14)	13	SPIRING	(1)
26	1	STEPHENS	

August 12th, 1978. Football League Cup. First Round First Leg. Bristol Rovers 2 (Aitken, Staniforth), Hereford United 1 (Jones). Half-time 2-0. Hereford team: Hughes; Roberts, Price; Cornes, Layton, Emery; W. Holmes, K. Holmes, Jones, Powell, Barton. Bailey substituted for Barton in the 59th minute.

August 16th, 1978. F.L.C. Second Leg. Hereford United 4 (W. Holmes, Layton, Emery, Barton), Bristol Rovers 0. Half-time 1-0. Hereford team unchanged. Spiring substituted for Powell in the 67th minute.

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DATES FOR THE DIARY

It's wine and dine time every Saturday night at the Starlite Room and all tables can be booked in advance. Regular patrons are reminded not to leave it too late if they want to hear top singing star Ruby Murray when she tops the bill on Saturday, September 9th. Book now to avoid being disappointed.

AUGUST

21st. Monday. Hereford United Football Club (1939) Ltd. Annual General Meeting, Starlite Room, 7.30 p.m.

24th. Thursday. Monthly meeting of Hereford United Vice-Presidents' Club.

26th. Saturday. Starlite Cabaret with comedian Richy Rich.

28th. Monday. Ledbury Carnival. Visit the Ledbury branch HUSC stand in the main arena.

SEPTEMBER

1st. Friday. Country and Western night at the Starlite Room.

2nd. Saturday. Starlite Cabaret with comedy impressionist Rod Hartley.

4th. Monday. Leominster branch HUSC monthly meeting at the Talbot Hotel, Leominster.

4th. Monday. Ross branch HUSC monthly meeting at the Swan Hotel, Ross.

7th. Thursday. Malvern branch HUSC monthly meeting at the Beauchamp Arms, Malvern.

9th. Saturday. Starlite Cabaret with top singing star Ruby Murray.

RESULTS AND FIXTURES

FOURTH DIVISION

1978					
AUG.	12	BRISTOL ROVERS (F.L. Cup)	5,002	A	1-2
	16	BRISTOL ROVERS (F.L. Cup)	5,130	H	4-0
	19	WIGAN ATHLETIC		H	
	23	BRADFORD CITY		A	
	26	TORQUAY UNITED		A	
SEPT.	2	DARLINGTON		H	
	9	HARTLEPOOL UNITED		A	
	13	READING		H	
	16	CREWE ALEXANDRA		H	
	23	ROCHDALE		A	
	26	YORK CITY		A	
	30	PORT VALE		H	
OCT.	7	PORTSMOUTH		A	
	14	A.F.C. BOURNEMOUTH		H	
	17	HUDDERSFIELD TOWN		A	
	21	ALDERSHOT		H	
	28	GRIMSBY TOWN		A	
NOV.	4	HALIFAX TOWN		H	
	11	DARLINGTON		A	
	18	TORQUAY UNITED		H	
	25	F.A. CUP (1)			
DEC.	2	SCUNTHORPE UNITED		A	
	9	NORTHAMPTON T.		H	
	16	F.A. CUP (2)			
	22	NEWPORT COUNTY		H	
	26	STOCKPORT COUNTY		A	
	30	DONCASTER ROVERS		A	
1979					
JAN.	1	BARNSELY (3 p.m.)		H	
	6	READING		A	
	13	HARTLEPOOL UNITED		H	
	20	CREWE ALEXANDRA		H	
	27	ROCHDALE		H	
FEB.	3	YORK CITY		H	
	10	PORT VALE		H	
	17	PORTSMOUTH		H	
	24	A.F.C. BOURNEMOUTH		A	
MAR.	3	ALDERSHOT		A	
	10	GRIMSBY TOWN		H	
	17	HALIFAX TOWN		H	
	24	BRADFORD CITY		H	
	28	WIGAN ATHLETIC		A	
	31	WIMBLEDON		A	
APR.	7	SCUNTHORPE UNITED		H	
	10	NEWPORT COUNTY		H	
	14	STOCKPORT COUNTY		A	
	16	BARNSELY		A	
	21	DONCASTER ROVERS		H	
	25	HUDDERSFIELD TOWN		H	
	28	NORTHAMPTON TOWN		A	
MAY	5	WIMBLEDON		H	

FOOTBALL COMBINATION

1978					
AUG.	19	FULHAM		A	
	23	IPSWICH TOWN		H	
	26	LEICESTER CITY		H	
SEPT.	2	BIRMINGHAM CITY		A	
	6	LUTON TOWN		A	
	9	BRISTOL ROVERS		H	
	20	NORWICH CITY		A	
	23	CRYSTAL PALACE		H	
OCT.	7	SWINDON TOWN		H	
	18	CHELSEA		A	
	21	ORIENT		A	
	28	TOTTENHAM HOTSPUR		H	
NOV.	4	PLYMOUTH ARGYLE		A	
	11	FULHAM		H	
	18	LEICESTER CITY		A	
	22	BIRMINGHAM CITY		H	
	25	WEST HAM UNITED		A	
DEC.	2	ARSENAL		H	
	6	OXFORD UNITED		H	
	9	QUEENS PARK RANGERS		H	
	16	SOUTHAMPTON		H	
	19	BRISTOL CITY		A	
	30	READING		H	
1979					
JAN.	6	BRISTOL CITY		H	
	10	CARDIFF CITY		A	
	13	BRISTOL ROVERS		A	
	20	LUTON TOWN		H	
	27	SWINDON TOWN		A	
FEB.	3	CRYSTAL PALACE		A	
	10	NORWICH CITY		H	
	24	CHELSEA		H	
MAR.	3	ORIENT		H	
	10	TOTTENHAM HOTSPUR		A	
	17	PLYMOUTH ARGYLE		H	
	24	IPSWICH TOWN		A	
	31	WEST HAM UNITED		H	
APR.	7	ARSENAL		A	
	14	OXFORD UNITED		A	
	18	CARDIFF CITY		H	
	21	SOUTHAMPTON		H	
	28	QUEENS PARK RANGERS		H	
MAY	2	READING		A	

© The Football League Limited, 1978.

FRIENDLY GAMES

JULY	29	CHEL TENHAM	A	2-0
	31	WORCESTER CITY	A	1-0
AUG.	2	SHREWSBURY TOWN	H	1-0
	5	WALSALL	H	3-2

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